

Erin Sedor_Executive Strategy Coach



Leaders who hire me are looking to build or improve strategic design and performance.

- New leader and/or new organization
- New business startup
- Strategy is unclear / undefined
- Strategy is underperforming partially/overall
- Rapid growth is challenging stability
- Leadership team is misaligned
- Board / Leadership are out of sync

Are we a good fit?

I am an analyst, strategist, and coach/advisor - true strategy-solving requires all three disciplines.

I push the boundaries, challenge assumptions, help break things to build better things, and say exactly what I think needs to be said.

My approach aligns with quantum holism, antifragility and the power of creative energy.

My clients are passionate about making a contribution to a cause greater than themselves, and they truly care about those they serve both in and outside the organization.

I believe that creating balance across purpose, growth, and evolution is the key to both personal and organizational success, and this philosophy underpins everything I do.

Credentials

Degrees:

- **MBA** concentration in **Operational Risk**
- **BA** in **Managerial Finance**
- **BA** in **Organizational Development**

Professional Certifications:

- Certified Executive Coach (**CEC**)
- Strategic Management Professional (**SMP**)
- RIMS Fellow (**RF**) *enterprise risk*
- Paralegal Studies (**CP**)

Experience

I have more than 30 years of experience helping leaders build better organizations:

- 18+ yrs Coaching and Mentoring
- 10+ yrs Senior Management / C-Suite
- 13+ yrs Alaska Native & Tribal
- 8+ yrs Consulting & Entrepreneurship

Services

Executive Coaching
Performance 360

Strategic Planning
Strategy Gap Analysis

A Multi-Dimensional Approach that Works

Performance Analysis + Strategy Design + Executive Coaching

You and your team are the experts in your business - I augment that by leveraging my own expertise in strategy, risk and resilience through a quantum-intelligence lens. The result is a hybrid coaching/advisory engagement that gives leaders the tools they need to build greater discipline around strategic performance.

Performance Analysis feeds Strategy Design and Implementation - Coaching is the people side of this equation, focused on building powerful leaders and trusting teams needed to successfully design and deploy strategy. My clients are complex and unique and they need this kind of holistic solutions approach to fit their team, culture and organizational maturity. Most of all, they need honest input from a coach/advisor/partner who understands their world and believes in them and their vision as much as they do.

Value-Driven Engagements

Performance 360 & Strategy Gap Analysis

- Understand the real reasons that the results you want aren't what you're getting
- Link causal drivers between the business model, human asset, programs/systems, and learning praxis
- Gain rapid awareness of capabilities, strategy efficacy, cultural norms, and consumer perception

Strategic Planning

- Align vision and strategic performance expectations
- Challenge assumptions and discover opportunities and gaps between capabilities and market/industry demand
- Create an effective mechanism to prioritize time, energy & resource around strategic imperatives
- Link the work to the strategy, defining meaningful KPIs and preemptive KRIs for agility

Executive & Team Coaching

- Define purpose/growth/evolution for leaders and teams
- Reveal and leverage collective risk appetite
- Challenge status quo behavior
- Build trust through communication, action, and commitment

Testimonials

Erin is a seasoned executive who combines years of real-world strategic expertise with amazing executive coaching ability.

A. Neitlich

Erin's ability to get at the root of a problem and then support a team in crafting the solution is exceptional. **L. Griffey**

Erin has a unique ability to connect deeply with her clients - to help them cut through the superficial obstacles they are facing to dig deeper into their core challenges and opportunities. **Stephanie S.**

With the help of Erin's Mission Critical 360 Analysis, we were able to review priorities with focused objectives for future success.

K. Bracken