

BLACK FOX STRATEGY

Strategy Risk and Resilience

If you have met Erin Sedor, then you probably know her mantra: Strategy is All About Risk. Successful organizations balance their approach to strategy, risk and resilience to ensure delivery of mission and ensure growth and survival with a healthy risk/reward appetite. Sound easy? Sometimes it's not so straight-forward. "Designing strategy to manage risk, optimize opportunity and drive resilience capabilities requires that you understand more than just where you want to go," Sedor says. "You need to really understand what you are capable of doing."

That's where Sedor excels. As an Executive and Board advisor specializing in the refinement of strategy design and execution, she helps clients identify and understand interrelated issues critical to goal success. "The foundation of my practice is built on a balanced approach to strategy, risk and resilience regardless of chosen planning methodology. We are always excited about delivering mission and growing, but if we underestimate the importance of resilience, we jeopardize all the good stuff that's been done." Sedor says.

Local Expertise

Born and raised in Alaska, Sedor has depth of knowledge and broad experience across an impressive range of industries, sectors and business models. This gives her a unique perspective of what kind of planning and monitoring practices will actually work. Her multifaceted background and operational experience make her uniquely qualified in her field.

With twenty five years of experience as a risk strategist, Sedor has an MBA in operational risk, B.A. degrees in both Finance and Organizational Development, and a professional certification in Paralegal Studies. This has given her an exceptional foundation to work from and is what allows her to deliver analysis and plan adjustments that lead to results-driven value. "I am not your typical consultant," she says. "The solutions I design are as unique as my clients - they have to be in order to work."

Through Black Fox Strategy, Erin provides quality and value to clients nationwide with a home base right here in Alaska. Typical projects include gap analysis, strategic planning facilitation, performance alignment, and 360 mission-critical assessments - the latter being of particular interest right now in Alaska due to the November earthquake.

Innovative Training

This last October, Erin partnered with Jen Jarvis to launch the Essential Strategy Bootcamp, an intense one-day workshop where participants learned why organizations struggle with strategy development and execution, how



@Melissa Laggis

Erin Sedor, Owner of Black Fox Strategy

to gap-assess their own plan, and how to improve strategy design to address issues that derail goal execution. With overwhelming positive feedback from participants, the upcoming 2019 workshops will extend into 2-day sessions featuring additional assessment and action planning elements. "We are receiving requests to develop specialized Essential Strategy Bootcamps at conferences and will be offering an in-house training program for large companies, so there will be a growing number of opportunities to learn about the ESB approach. There simply is no other training out there like it," she says.

For more information about Black Fox Strategy's distinctive solutions, call (907) 202-1001 or visit www.blackfoxstrategy.com.



Contact info:
Erin Sedor, MBA
Strategic Risk Advisor
907-202-1001
blackfoxstrategy.com

Alaska **Business Profile**